# **EUROGRAPHICS** CONFERENCE 2024

45th Annual Conference of the European Association for computer graphics 22-26 April, 2024 Limassol, Cyprus

# Exhibitor & Supporter Information pack

**Conference Chairs** 

Yiorgos Chrysanthou University of Cyprus & CYENS

> Fotis Liarokapis CYENS

eg2024\_contact@cyens.org.cy

#### **Conference Coordinators**

EasyConferences 10, Michael Giorgalla, 1095 Nicosia, Cyprus Tel: +357 22 591 900 info@easyconferences.eu

# **SPONSORSHIP**

EUROGRAPHICS 2024 offers a variety of sponsorship opportunities from which to choose, providing a level that will match everyone's budget!

# PLATINUM

- Exclusivity (two)
- £800C Sponsor's logo will appear\* on Event material (programme overview, banners, etc.)
- Display of Sponsor's logo on Event website with a link to the Sponsor's homepage
- Exhibition space of 6 sq. m. in a prime location
- Sponsor's promotional material included in the goodie bag
- S Full-page advertisement in the online event programme with links to sponsor's website and/or products
- 3 complimentary registrations to the Event
- Mention in all press releases
- Mention at the beginning and closing of the Event

\* The Platinum Sponsor's logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.

# GOLD

- Exclusivity (four)
- Sponsor's logo appears\* on Event material (programme overview, banners, etc.)
- Sponsor's logo appears on the Event website with a link to the Sponsor's homepage

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- Exhibition space of 4 sq. m.
- Sponsor's promotional material included in the goodie bag
- S Full-page advertisement in the online programme with links to sponsor's website and/or products
- 2 complimentary registrations to the Event
- Mention at the beginning and closing of the Event

\* The Gold Sponsors' logo will appear in larger dimension in relation to other Sponsors' logo (with the exception of the Platinum Sponsor), for all the above benefits.

# SILVER

- Seclusivity (eight)
- Sponsors' logo appears\* on the Event website with a link to the Sponsor's homepage
- Sexhibition space of 4 sq. m.
- 🔗 Sponsor's promotional material included in the goodie bag
- Half-page advertisement in the online programme with links to sponsor's website and/or products
- I complimentary registration to the Event

\* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.

## BRONZE

- Sponsors' logo appears\* on the Event website with a link to the Sponsor's homepage
- Sponsor's promotional material included in the goodie bag
- \* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.





If there are any interested parties interested in providing alternative sponsorship for the conference, they are welcome to do so with the below options:

#### Gala Dinner

The gala dinner is the main social event at the conference. All delegates are invited as part of their conference attendance package.

## Welcome Reception

The welcome reception is the first social event of the conference, which all delegates are invited to. The event usually consists of drinks and canapés. SHE Lunch

This social event provides the opportunity to meet or reconnect with fellow students, graduates, and experienced professionals, and discuss life and workplace challenges most pertinent to women.

€1.500

#### €4,000

€2,000

#### All above are entitled to:

- S Logo associated with event in all publications and on the EUROGRAPHICS 2024 website
- Ø Being named and identified as the sponsor of the event
- Ø Mention in welcome address
- 🖉 Company logo on the back of the conference programme

# Exhibition Space €500

- ✓ 4m2 exhibition space\* (2m x 2m)
- ✓ One Table
- ✓ Two Chairs
- ✓ One plug (electricity)
- ✓ Company logo under Exhibitors on conference website
- $\checkmark$  Link to a webpage of your preference on conference website

\* Minimum area is 4m2

### Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost. Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.





### Comparison Table

|   |   |           |           | V N    |
|---|---|-----------|-----------|--------|
|   | PLATINUM                                      | GOLD      | SILVER    | BRONZE |
| Exclusivity   | 2   | 4         | 8         | -      |
| Sponsor's logo will appear on Event material (programme overview, banners,<br>etc.) | <b>N</b>                                      |           | -         | -      |
| Display of Sponsor's logo on Event website with a link to the Sponsor's homepage    | <b></b>                                       |           | <b>I</b>  |        |
| Exhibition space  | 6 sq. m                                       | 4 sq. m   | 4 sq. m   | -      |
| Sponsor's promotional material included in the goodie bag                           | <b></b>                                       |           | <b></b>   |        |
| Advertisement in the online event programme   | Full page (1st<br>Page after<br>content page) | Full page | Half page | -      |
| Complimentary registrations to the Event  | 3   | 2         | 1         | -      |
| Mention in all press releases   | <b>I</b>                                      | -         | -         | -      |
| Mention at beginning and closing of the Event                                       | <b></b>                                       |           | -         | -      |





I (name)..... representing (organisation).....

hereby confirm the sponsorship for **EUROGRAPHICS 2024** with an amount of  $\in$ 

signing this form, I agree to the terms and conditions included in the Sponsorship Pack.

#### [A] Sponsor's Contact Information

Please fill in the fields below and fax or e-mail the complete form to **EUROGRAPHICS 2024** Secretariat along with your reservation payment.

| Signatory Name:           |  |
|---------------------------|--|
| Position:                 |  |
| Company /<br>Organization |  |
| Website                   |  |
| Address                   |  |
| City, Postal/Zip Code     |  |
| Country                   |  |
| Phone                     |  |
| Email                     |  |
| Contact Person            |  |

| [B] Package | es and Rates |         |                     |         |
|-------------|--------------|---------|---------------------|---------|
| ٩           | 🗌 Platinum   | € 8,000 | 🗌 Gala Dinner       | € 4,000 |
| Sponsorship | Gold         | € 5,000 | U Welcome Reception | € 2,000 |
| lost        | Silver       | € 3,000 | SHE Lunch           | € 1,500 |
| lod         | Bronze       | € 1,000 |                     |         |
| N           | Exhibitor    | € 500   |                     |         |

#### [C] Payment

Upon signature of the Acceptance Form, EasyConferences will issue an invoice, which will be forwarded to sponsor / exhibitor electronically. Full payment should be received within 2 weeks.

Please select method of payment:

| <ul> <li>By bank deposit:</li> <li>Bank name: Hellenic Bank</li> <li>IBAN: CY79 0050 0131 000</li> <li>BIC: HEBACY2N</li> <li>Bank Address: Hellenic Bar</li> </ul> | 01 3101 5702 0401<br>nk, 59 Vyzantiou Avenue, Strovol | los, 2064, Nicosia, Cyprus |
|---|---|----------------------------|
| By credit card:<br>VISA, MASTERCARD<br>Cardholder Name:   |   |                            |
| Card Number:  |   |                            |
| Expiry Date:  |   |                            |
| Name  | Signature   | Date                       |

# Terms of Agreement

- All prices exclude VAT, currently at 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators to sign an "Acceptance Form".
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: "Acceptance Form" by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule in relation to the conference: 90 days before the event – 50% of contract. Less than 90 days before the event – no refund.

#### **Conference Coordinators Contact Details:**



EasyConferences Tel: +357 22 591 900 Email: info@easyconferences.eu